



# ColneLife

At the Heart of Colne 

As a small award-winning family company established for 15 years ColneLife is the only LOCAL, INDEPENDENT magazine DEDICATED to serving the PEOPLE of COLNE and its surrounding areas.

READ MORE... 





# There's BIG changes ahead...

*ColneLife's* popularity continues to grow, so much so, that **you'll be getting EVEN MORE.**

We're offering even **MORE** by moving from quarterly to bi-monthly, **INCREASING** the amount of pages, **EXPANDING** our distribution area, **UPPING**

the copies printed, offering YOUR business a **BIGGER and BETTER** advertising platform via the magazine and its strong online presence.

WITH **MORE** PAGES IN **MORE** EDITIONS GOING TO **MORE** PLACES...

## WHAT MORE COULD YOU WANT?



# MORE ways to advertise

PRINT



CLICK HERE FOR DIGITAL



CLICK HERE FOR WEB



CLICK HERE FOR SOCIALS

## WHAT THA' NEEDS TO KNOW

ColneLife continues to grab the attention and imagination of our devoted readers and happy advertisers offering a cost-effective way to promote your business to local folk. With a combined (digital and print) readership of 40,000 every two months, you'd be mad to miss out on **MORE!**

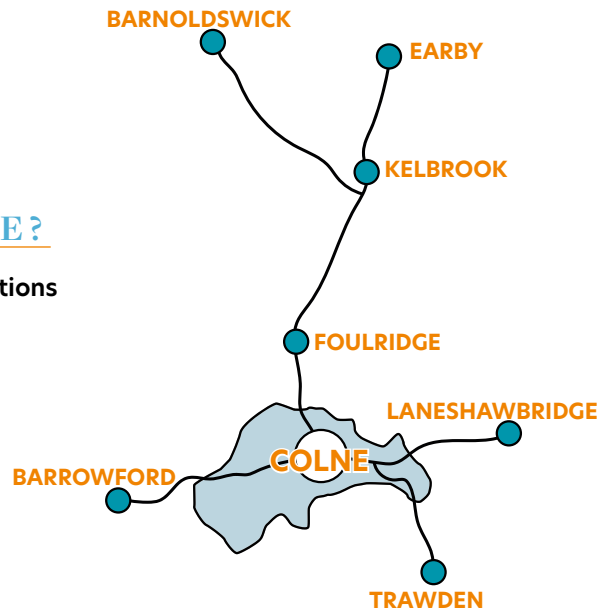
## HOW MUCH IS IT TO ADVERTISE?

Print	1 insertion	3 insertions	6 insertions
Cover Positions	£425	£385	£355
DPS	£725	£715	£685
Full Page	£375	£355	£325
Half Page	£210	£195	£180
Quarter Page	£120	£115	£100

All adverts include a backlink in our digital edition

### Digital

Web article / Guest post	£125
Sponsorship	from £50



## WHEN'S IT OUT?

Nov/Dec	15/11/2024
Jan/Feb	13/01/2025
March/April	28/02/2025
May/June	30/04/2025
July/August	26/06/2025
Sep/Oct	28/08/2025

## WHERE'S IT GO?

Distributed through local shops, retail outlets, businesses, hotels, bars, restaurants and regional attractions and events throughout the area.

## WHAT'S THE SPEC?

<p><b>FULL PAGE</b></p> <p>175mm w x 245mm h plus 3mm bleed on all sides</p> <p>or</p> <p>155mm w x 225mm h no bleed</p>	<p><b>HALF PORTRAIT</b></p> <p>73mm w x 225mm h</p>	<p><b>QUARTER</b></p> <p>73mm w x 109mm h</p>
		<p><b>HALF</b></p> <p>155mm w x 109mm h</p>

Copy deadline two weeks prior to publishing dates.  
 Please send all artwork to [design@looppublishing.co.uk](mailto:design@looppublishing.co.uk)

**NO ARTWORK? NO PROBLEM**  
**Full artwork design service available**