

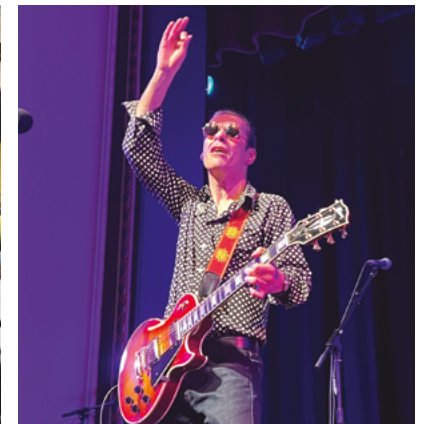


# ColneLife

At the Heart of Colne 

As a small award-winning family company established for 15 years ColneLife is the only LOCAL, INDEPENDENT magazine DEDICATED to serving the PEOPLE of COLNE and its surrounding areas.

READ MORE ABOUT OUR EXCITING NEW PLANS... 





# There's BIG changes ahead...

ColneLife's popularity continues to grow, so much so, that  
**in 2024 - you'll be getting MORE.**

We're offering even  
**MORE**  
by moving from quarterly  
to bi-monthly,

**INCREASING**  
the amount of pages,  
**EXPANDING**  
our distribution area,

**UPPING**  
the copies printed,  
offering YOUR business a  
**BIGGER and BETTER**

advertising platform via the magazine  
and its strong online presence.

WITH **MORE** PAGES IN **MORE** EDITIONS GOING TO **MORE** PLACES...

## WHAT MORE COULD YOU WANT?



LATEST LOCAL NEWS AND VIEWS • WORD ON THE STREET • LIFESTYLE  
COMMUNITY CHAMPIONS • LOCAL HISTORY • WHAT'S ON GUIDE • LOCAL TALES

## MORE ways to advertise

### PRINT



### CLICK HERE FOR DIGITAL



### CLICK HERE FOR WEB



### CLICK HERE FOR SOCIALS

## WHAT THA' NEEDS TO KNOW

ColneLife continues to grab the attention and imagination of our devoted readers and happy advertisers offering a cost-effective way to promote your business to local folk. With a combined (digital and print) readership of 40,000 every two months, you'd be mad to miss out on **MORE!**

## HOW MUCH IS IT TO ADVERTISE?

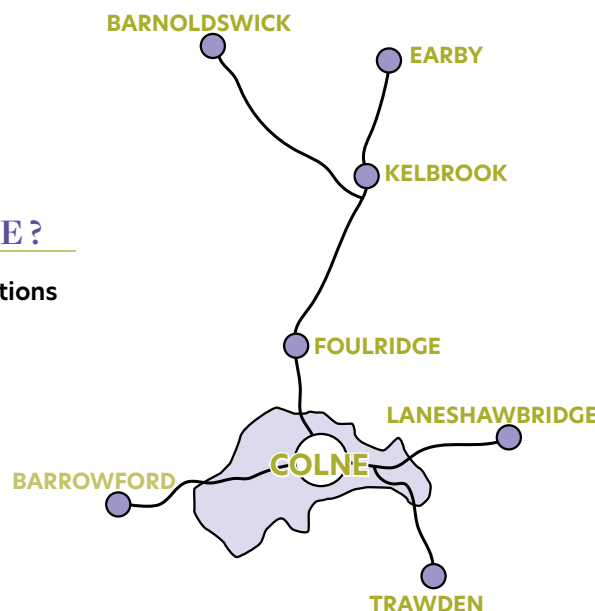
Print	1 insertion	3 insertions	6 insertions
Cover Positions	£425	£385	£355
DPS	£725	£715	£685
Full Page	£375	£355	£325
Half Page	£210	£195	£180
Quarter Page	£120	£115	£100

All adverts include a backlink in our digital edition

### Digital

Web article / Guest post	£125
Sponsorship	from £50

Please note all prices are exclusive VAT



## WHEN'S IT OUT?

March/April	28/02/2024
May/June	30/04/2024
July/August	26/06/2024
Sep/Oct	28/08/2024
Nov/Dec	30/10/2024
Jan/Feb	02/01/2025

## WHERE'S IT GO?

Distributed through local shops, retail outlets, businesses, hotels, bars, restaurants and regional attractions and events throughout the area.

## WHAT'S THE SPEC?

<b>FULL PAGE</b> 175mm w x 245mm h plus 3mm bleed on all sides or 155mm w x 225mm h no bleed	<b>HALF PORTRAIT</b> 73mm w x 225mm h	<b>QUARTER</b> 73mm w x 109mm h
		<b>HALF</b> 155mm w x 109mm h

Copy deadline two weeks prior to publishing dates.  
Please send all artwork to [design@looppublishing.co.uk](mailto:design@looppublishing.co.uk)

**NO ARTWORK? NO PROBLEM**  
Full artwork design service available

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